

## Area 3 AC&C 2025 Program Ads

If you are interested in giving a shout out to your chorus or quartet, want to offer well wishes, promote your upcoming event, or send a one-liner to someone special, you can order an ad in this year's AC&C digital program!

Please use the following measurements as a guide:

- \_\_\_\_\_ Full Page (7.5" tall x 4.5" wide) - \$50 \*
- \_\_\_\_\_ Half Page (3.75" tall x 4.5" wide) - \$25 \*
- \_\_\_\_\_ Quarter Page Vertical (3.75" tall x 2.25" wide) - \$15 \*
- \_\_\_\_\_ Quarter Page Horizontal (1.75" tall x 4.5" wide) - \$15 \*
- \_\_\_\_\_ One Liners (65 spaces/characters, Arial font size 12) - \$5

Ad graphics must be "camera-ready" sent electronically in .jpg or .png format (no .pdf, .docx or .rtf files please). One-liners can be sent in .docx (Microsoft Word) format.

**\* Digital Bonus:** All quarter page ads or larger will also be shared on Facebook! Half page and larger will be posted on both Instagram and Facebook! (Don't forget to include your social media handle/link in with your ad)

Send ads and one-liners to Anita via email at [pr@area3harmonyinc.org](mailto:pr@area3harmonyinc.org) by **Saturday, April 19**, with the subject line **ACC 2025 Program Ad**.

Please send ad/one-liner payment to Ann Christiano, Area 3 Treasurer, 125 Marwood Rd., Rochester, NY 14616. Make checks payable to **Area 3 Harmony**.

Can't wait to see you all at AC&C on the red carpet!

Anita Prather Harvell, PR Coordinator  
Area 3, Harmony, Inc.  
[pr@area3harmony.org](mailto:pr@area3harmony.org)

|                                                                                       |                                                                       |
|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| <div>One-liner text – 65 characters/spaces – Arial font size 12</div> <div>\$5</div>  |                                                                       |
| <div>Quarter Page Vertical</div> <div>(3.75" tall x 2.25" wide)</div> <div>\$15</div> | <div>Full Page</div> <div>7.5" tall x 4.5" wide</div> <div>\$50</div> |
| <div>Half Page</div> <div>3.75" tall x 4.5" wide</div> <div>\$25</div>                |                                                                       |
| <div>Quarter Page Horizontal</div> <div>1.75" tall x 4.5" wide</div> <div>\$15</div>  |                                                                       |